

## Cost vs. Investment

EverLasting™ & EndurAll™ concrete logs by Anderson Log Solutions is an “investment” compared to a “cost” as you would experience with the purchase of a traditional wood type exterior home. Homeowners forget to consider the substantial ongoing costs to maintain their log, timber, or wood sided home. These expenses are extensive and will continue throughout the lifetime of owning the home.

The propriety formulation of top of the line ingredients in EverLasting™ & EndurAll™ concrete logs make them the nation’s most durable concrete log siding on the market today and exceeds a PSI of 5000. For years concrete has outperformed any other building material available to contractors and DIYer’s. Concrete siding is truly an investment vs. traditional wood/log exteriors. All wood exteriors have annual maintenance cost associated with them. Your investment in ALS products will save a substantial amount of money over the life of the home not to mention an increase in resale value. You will also experience the benefit of lowered insurance premiums due to fire resistant’s & structural stability.

### Cost vs. Investment - Average 2,500 square foot home using...

EverLasting Concrete Logs™ or EndurAll Concrete Logs™

	EverLasting Concrete Logs™	EndurAll Concrete Logs™	Wood-Log-Timber Sided Homes
Annual Maintenance Costs	\$0/yr	\$0/yr	Min of \$750/yr
3-4 Yr. Preserve Stain/Seal	\$0	\$0	\$7,000 - \$9,000
Shrink-Shift-Settle-Twisting	N/A	N/A	YES
Fire Resistant	YES	YES	NO
Insurance Premiums	↓ 20-30%	↓ 20-30%	↑ 20-30%
Hail Damage	NO	NO	YES
Mold-Rot-Decay	NO	NO	YES
Wood bees- Termites –Wood Peckers	NO	NO	YES
<b>** Reduce maintenance cost over a 15 year period could be an investment of a minimum of \$24,000 not to mention insurance savings</b>			